# BUSINESS SUCCESS SEMINARS SEMINARS UNE STAR COLLEGE

## Great Ideas, Great Connections, Great Business!

### October 7, 2020 Pivot Your Business Model – Hear from the Experts

Moderated by Paula Harvey, VP, CyFair Houston Chamber of Commerce

Learn how to think outside the box to deliver your products or services to new prospects in new ways. A panel of CyFair business owners share how they altered their business models to thrive in this new environment.

Click Here to Register and for the Zoom Information

#### October 14, 2020 Selling in the New Normal

Moderated by Troy Elmore, President, Impassioned Sales Solutions, LLC Sandler Training

We need to fine-tune our selling skills to thrive in the new normal. Learn new sales techniques that work.

Click Here to Register and for the Zoom Information

#### October 21, 2020 Pivot to Increase Your Bottom Line

Moderated by Sam Cannon Wm. S. Cannon & Associates, LLC

Learn how to make data driven decisions to shrink your expenses, while also retaining the key assets necessary to ramp capacity and emerge successfully.

Click Here to Register and for the Zoom Information

#### October 28, 2020 Pivot your Most Valuable Resource – You and Your Employees

Moderated by Paula Harvey, SHRM-SCP, SPHR, GPHR VP, Human Resources/Safety, Schulte Building

If you and/or your employees are working from home, this session will cover working from home do's and dont's. It will also cover how to manage employees who work remotely.

Click Here to Register and for the Zoom Information

Register for these great seminars in October!

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The Lone Star College SBDC is a business advising and training center of the Texas Gulf Coast SBDC Network. The Texas Gulf Coast SBDC Network serves 32 counties in Southeast Texas and is funded in part through a cooperative agreement with the U.S. Small Business Administration.

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