

# CY-FAIR HOUSTON

## Chamber of Commerce

# 2016 ANNUAL REPORT

### From the President

On behalf of the Board of Directors, members and staff of the Cy-Fair Houston Chamber of Commerce, we are honored to present our annual report for 2016. Your investment in our chamber is much appreciated. We are so proud to serve this great community of businesses.

Growth is happening all around us in the Cy-Fair area! With growth comes opportunities for expansion of roads, highways, and commercial businesses. We are booming in the retail sector of business and are spoiled with the opening of the Grand Parkway to Hwy 59. We are seeing more businesses opening additional locations or moving businesses to our area. Cy-Fair is still a destination. There are amenities for everyone in every segment of our 186 square miles.

As our community grows, we see Cypress Fairbanks ISD growing, as well. The opening of Cy-Park High School and Bridgeland High School will bring the district's high school total to twelve. The increase shifts CFISD into two UIL districts within our own school district. The district has a very diverse population in which it serves, and it continues to offer the same opportunities for all students.

The Cy-Fair area is one of the fastest growing communities in northwest Houston, and we look forward to a continued partnership with our local businesses.

Regards,

*Leslie Martone, President*



### Testimonial

When I founded Shots for Holly in 2014, the immediate vision was to become a household name across America. My Rolodex was slim, and frankly, I had no idea how to spread the word about our organization. Joining the Cy-Fair Houston Chamber of Commerce was the best investment I made. I continue to build new friendships and partnerships in my community, while participating in the numerous networking and educational opportunities provided by the Chamber. Shots for Holly is a viable charity organization, and the boundaries of our growth are limitless because of my activity and friendships in the Cy-Fair Houston Chamber of Commerce.

-Michelle Becker,  
Shots for Holly,  
VP Marketing and  
Public Outreach



## Chamber Supports CFISD in Bus Buddies Program



The Chamber staff volunteers every year for the Cy-Fair ISD Bus Buddies Program - where local volunteers and business partners ride school buses on the first two days of school. The district organizes the event every year in a partnership with the Chamber.

# New Event: Corporate Challenge



The Chamber's first Corporate Challenge was held on May 6, 2016 and was a huge success! The event, underwritten by Houston Methodist Willowbrook Hospital, brought together Cy-Fair businesses for a day of team building, networking and fun. The inspiration behind the event was to encourage businesses to get out of the office for the day for some healthy, fun activity and challenge, while bonding with co-workers and area colleagues. The day included five events: Hungry Hippo, Skee Ball, Football Relay, Bunny Hop and Tic Tac Toe. Awards were given to the first (You're First LLC), second (North Cypress Medical Center) and third place (McCall Gibson Swedlund Barfoot PLLC) teams. You're First LLC has received bragging rights for the entire year for placing first. Save the date for this year's event on Friday, April 7, 2017 at Bridgeland's Festival Park.



Photo credit: [www.cmjportraitefx.com](http://www.cmjportraitefx.com)



# Chamber Reaches Membership Goal of 700

Because the Chamber is a membership-based organization, it relies heavily on new and existing businesses in the Cy-Fair area. Dues are used not only to keep the lights on at the Chamber office, but also to give back to the community in which most live, work and play. The Chamber has given back to organizations such as the Cy-Fair Educational Foundation, Reach Unlimited and Health Organization of Physical Educators.

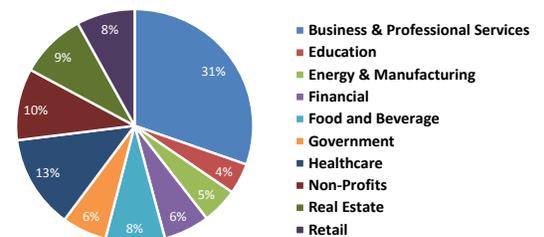
In 2004, the Chamber had its highest membership of 755 members. With Cy-Fair's growth, the Chamber's goal is to bring in \$10,000 per month of membership revenue. We can proudly say we finished the year with 704 members reaching our goal of 700 members.

"We are determined and excited about reaching our membership goal," Angila Ervin, Membership Sales said. "Along with growth of small business in the area and great support from Board members, Ambassadors and staff members, the goal has been easier to reach."

The Chamber is definitely feeling the growth in the area and is looking forward to another successful year in membership.



2016 Membership by Industry



# Highway 290 Construction Update

## Project C-1 (Mueschke to Mason Road)

- Bridge structures complete with the exception of new US 290 westbound frontage road bridge over Fairfield Channel. The contractor is currently working on constructing proposed eastbound frontage road at Mason Road and Mueschke Road.

## Project D (Telge Road to Mueschke)

- The eastbound mainlane pavement is complete. The contractor is currently working on westbound mainlane pavement between Skinner Road and Cypress-Rosehill Road.

## Project E Construction on SH 6/FM 1960 bridge over US 290 anticipated to begin in late 2017

- Utility relocation work continues. US 290 mainlane construction to begin late 2016/early 2017, which includes removal of the diamond lanes so that travel lanes can be shifted allowing for demolition and construction of new mainlanes.

## Construction continues on all 13 projects, from I-610 to near Harris/Waller County line

- TxDOT constructing revised US 290 lane configuration from I-610 to SH 99 featuring:
  - o Five mainlanes both east and westbound between I-610 and SH 6
  - o Four mainlanes east and westbound between SH 6 and SH 99
  - o One lane reversible High Occupancy Vehicle (HOV)/Toll in the middle
  - o Three mainlanes east and westbound between SH 99 and Harris/Waller County line, no HOV/Toll lane in middle
- US 290 Construction completion estimated in 2018
- US 290 Program long term ultimate vision includes future Hempstead Tollway from I-610 to SH 99 – \$2.3 billion

Update by Karen Othon, Texas Department of Transportation

## 529 Corridor Project

Economic development has always been a focus in the Cy-Fair community. The Chamber's Community Growth committee has been hard at work trying to clean up the 529 Corridor. It has been a work in progress to ensure existing businesses along the corridor have the resources needed to remain in the community and to expand. It is the committee's goal to keep the community safe, economically healthy and attractive to residents and businesses.

Please see below for the following improvements:

- Existing businesses are expanding and reinvesting in corridor
- New businesses including small businesses and national franchise businesses are attracted to the corridor
- Pct. 3 / Pct. 4 are responsive to requests for action
- TxDOT is responsive to requests for action

Before and After of Planet Fitness on 529:



# Chamber Relys on Support from Ambassadors

The Ambassador program's mission is to continually promote the Chamber, its programs and the value given to existing and new businesses in the Cy-Fair area. The committee serves as the outreach to the new members by answering questions, assisting members and attending ribbon cuttings. "Joining the Ambassadors was one of the first committees I joined as a new member," Pandora Hernandez, Shaklee Director and Ambassador Team Leader said. "I am privileged to attend ribbon cuttings, meet with them one-on-one to answer any and all questions and serve as a mentor to help them receive the maximum benefit from their membership." The Ambassadors serve about 160 hours per month, which totals about 1,920 hours a year. Without their support, the Chamber staff would not be able to perform to the best of their ability.

# Get In Touch

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# Growing Businesses For A Growing Community



Honoring Dr. Mike Castro, City of Jersey Village



FedEx Ground Breaking



Community Growth Bandit Sign Training



Corporate Challenge with CrossFit Cypress



Meet the Candidates at Chamber Office



Business After Hours at The Boardwalk at Towne Lake



Lone Star College-Cy-Fair Groundbreaking



Fairfield Officer Appreciation